

Olfactory Art Keller
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For Immediate Release

Via Brooklyn Bridge
at
Olfactory Art Keller

Saturday and Sunday, September 9th 10th at 4 PM.
Admission: \$30



Ginger Andro, Mark Ari, and Chuck Glicksman conceived “Via Brooklyn Bridge” as the first in a series of scent-suffused multimedia installations deliverable by mail. Focusing attention on iconic structures like the Brooklyn Bridge, the artists explore transportation in stillness. A card arrives in an envelope. Once opened, a designed fragrance embraces the participant. A voyage of text, moving image, and scent begins.

In collaboration with Olfactory Art Keller, the artists expand the individual experience into one of community.

Please bring or share a phone.

Each card is an object of art participants may take home with them. As well, they have an opportunity to create their own roll-on blend from some of the essential oils used in the Brooklyn Bridge scent.

Ginger Andro is a visual artist whose assemblage work combines painting and sculptural form and began working with scent in 2000. Her study of olfactory art has allowed her to bring the element of scent as well as her fabrications to her current multi-sensory work as part of the artist team Andro and Glicksman.

Chuck Glicksman is a multi-media artist, musician and sculptor with extensive experience in video production, sound design and staging for large-scale events. As part of the artist team Andro and Glicksman, he and his partner Ginger Andro have exhibited over 50 multi-sensory installations in galleries, museums and universities in the US and abroad.

Mark Ari is an interdisciplinary artist who publishes fiction, nonfiction, and poetry, exhibits art internationally, and performs as a singer-songwriter. He received prestigious fellowships from MacDowell, the Ragdale Foundation, Fundación Valparaíso, and Hermitage Artist Retreat. A multi-award winning educator, Ari directs the creative writing program at the University of North Florida.

The artists have worked together, on and off in a variety of combinations, for decades. The Bridge Project is their latest collaboration.

Olfactory Art Keller seeks to encourage visual artists to experiment with scents and perfumers to create scents as objects of aesthetic experience by providing a dedicated exhibition space for olfactory art in Manhattan. Our exhibitions aim to engage and educate the public about the potential and diversity of scent as an artistic medium. By presenting scented objects, olfactory experiences, and smell performances as well as works of multisensory art in which odor is essential, we hope to normalize the use of scents in contemporary art. Our ultimate goal is to preserve olfactory aesthetic experiences in our visuocentric digital world.